



**Auvergne-Rhône-Alpes Entreprises**  
**The Regional Agency for Economic Development**

**How to get help on your way to the EIC Accelerator**

# AUVERGNE-RHÔNE-ALPES ENTREPRISES

## OUR SERVICES



**Companies** in industry and services to industry covering the 8 regional strategic priorities



**Tailor-made support**



**Economic  
development**



**Employment and  
training**



**Europe &  
International**



**Innovation**



**INVEST IN**  
Auvergne-Rhône-Alpes

# Bureau Europe – Our services



Get access to:

- Digital watch and Europe newsletter
- Free infodays and workshops
- Awareness-raising meetings
- Resource documents available on demand

**GET INFORMATION AND DISCOVER EU FUNDINGS**



**VALIDATE THE RELEVANCE OF THE SUPPORT FOR MY PROJECT**



Get access to:

- Company visit and diagnosis with a project manager specialised in European funding
- Go/No-Go
- Orientation towards experts according to the maturity of the project



Get access to :

- Advice on managing your project
- Personalised follow-up over time
- Connection with other actors of the regional ecosystem

**CARRY OUT YOUR PROJECT**

**PREPARE AND TRAIN YOURSELF TO SUBMIT A PROPOSAL**



Get access to:

- Training workshops on the different financing programs



**RISE YOUR CHANCES OF SUCCESS**

Get access to :

- Support in setting up the project, subsidised by the Region (4 to 14 days of consulting)
- Search for partners or consortia to integrate into the project
- Proposal reviews by experts
- Pitch training in English



To get information



To get support

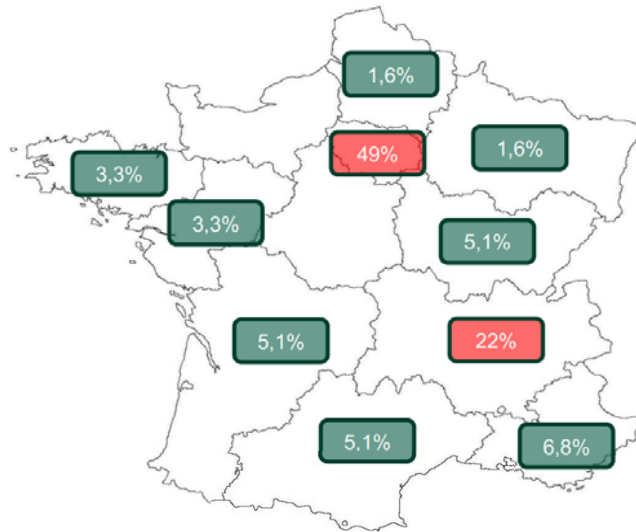
# Enterprise Europe Network



- **European network cofunded by the European Commission**
- **600 organisations in more than 60 countries Europe and world**
  - The regional consortium Auvergne-Rhône-Alpes: CCIR and Auvergne-Rhône-Alpes Entreprises
- **Target: Innovative SMEs and SMEs with international development potentiel**
- **Services:**
  - Support for SMEs on following themes: innovation, financing, international development, sustainability, digitalisation
  - Support on European law and regulations
  - Partner search (EEN market place, brokerage events, ...)
  - Focus on: sustainability, digitalisation and resilience

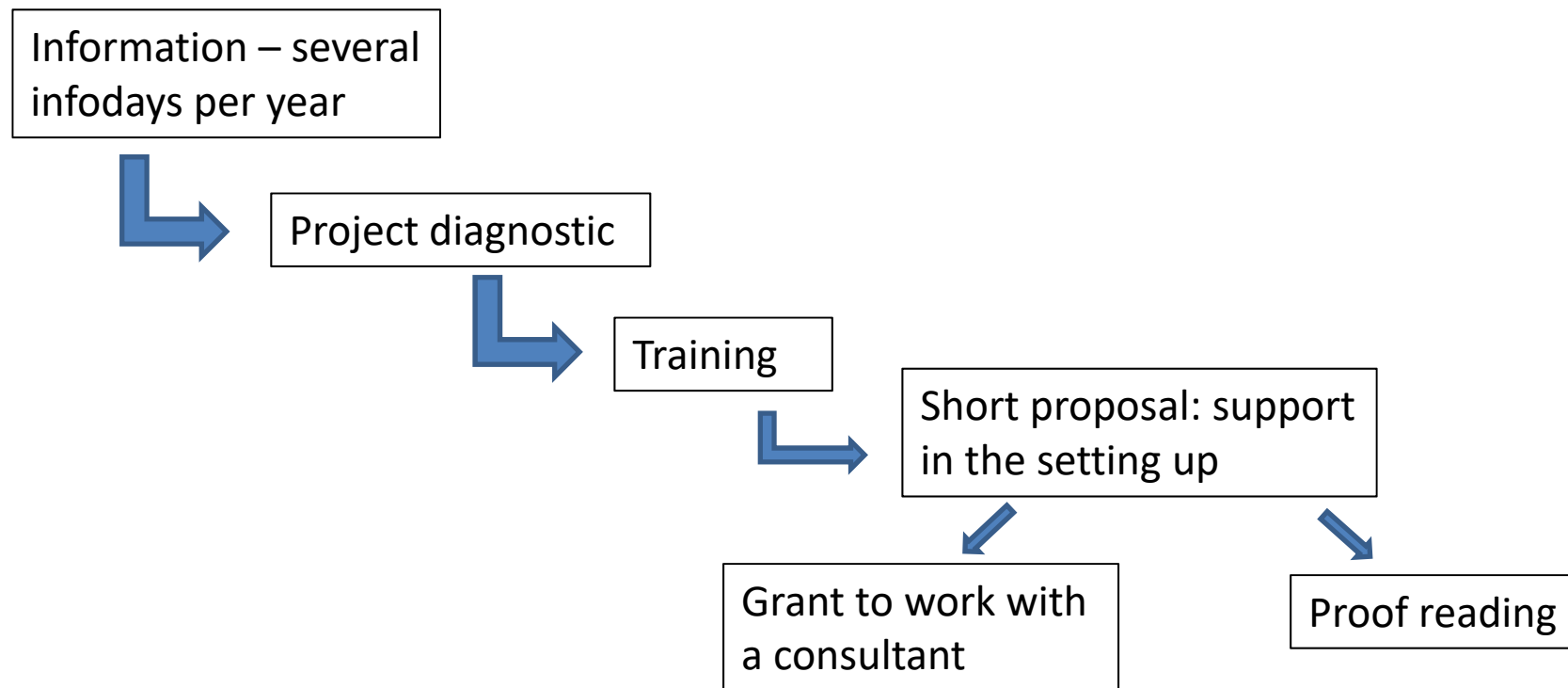
# EIC Accelerator, for the future champions of Europe

More than 70 beneficiaries since 2014 in  
Auvergne-Rhône-Alpes



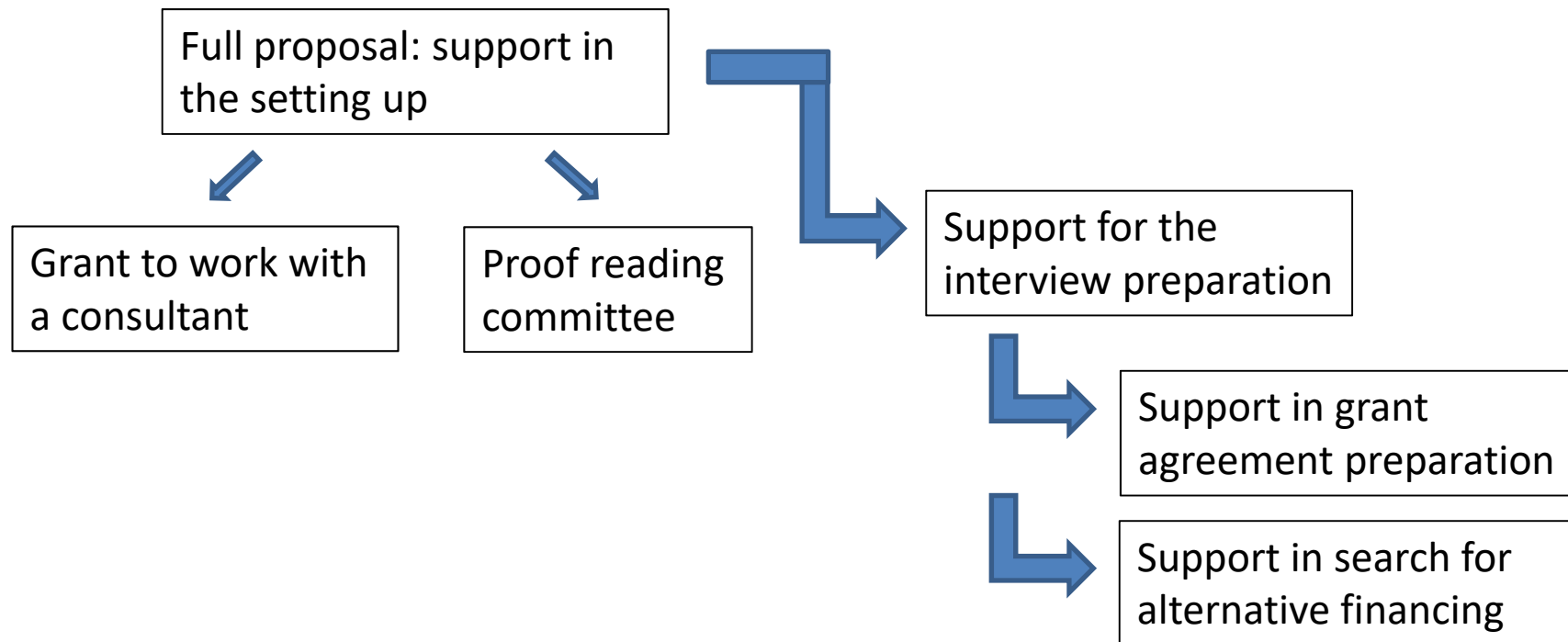
# EIC Accelerator support scheme

Developed in collaboration with the French EIC NCP



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# Regional infodays

**Aim: find the best European programme to finance your project**

## For whom

- 🇪🇺 SMEs, start-ups and mid-caps with an innovation project

## What ?

- 🇪🇺 Get information on the opportunities proposed by the European financing programmes and support systems
- 🇪🇺 Individual meetings with experts to discuss the project

## With whom?

- 🇪🇺 Project managers ARAE - Enterprise Europe Network
- 🇪🇺 The NCP network
- 🇪🇺 Competitiveness clusters from the region
- 🇪🇺 Company case studies and testimonials





# Guides EIC Accelerator

**GUIDE DU CANDIDAT – EIC ACCELERATOR**  
SE PREPARER POUR L'ETAPE DE LA 'SHORT APPLICATION'

**1 Rappel sur l'EIC Accelerator**

Soutien aux PMEs & startups d'innovation de rupture...

... avec la capacité de créer de nouveaux marchés ou d'apporter une signifiante avancée sur des marchés existants...

... et aux impacts sociétaux, environnementaux, et économiques majeurs !

**Etapes de candidature**

- Short Application
- Full proposal
- Face-to-face interview

**GUIDE DU CANDIDAT – EIC ACCELERATOR**  
TOUT COMPRENDRE SUR L'ETAPE DE LA FULL PROPOSAL

ES-VOUS de ure ?

Votre short proposal obtient 2GO sur 4, bienvenue à l'étape suivante : la full proposal

12 mois pour préparer et déposer la full proposal à l'une des dates cut-off (env. 3/an)

Choix entre Open call et Challenges

Accès au coaching des Business Acceleration Services

Dépôt, évaluation et résultats sous 5 semaines

**GUIDE DU CANDIDAT – EIC ACCELERATOR**  
SE PREPARER POUR L'ETAPE 3 : LES INTERVIEWS

Interview EIC Accelerator en quelques mots ...

Quoi s'attendre ?

10 min de présentation

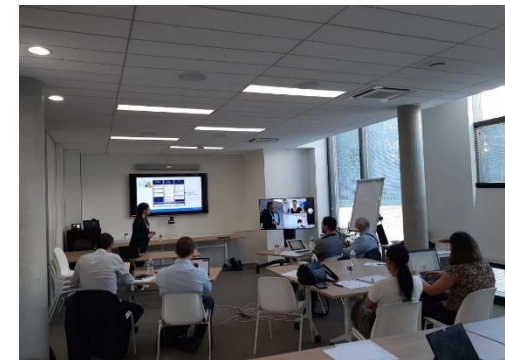
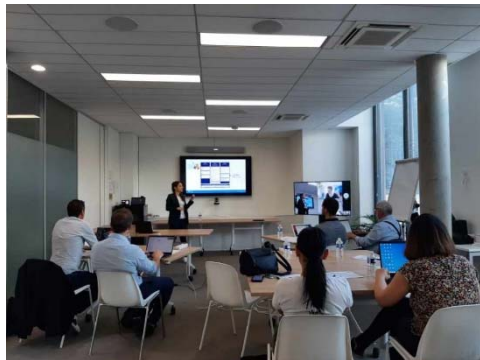
5 évaluateurs, 1 modérateur

35 min de Q&R

- Short proposal
- Full application
- Pitch & interviews

# Training

- 🇫🇷 Objectif: help the SMEs understand the EIC Accelerator programme and the application process.
- 🇫🇷 Workshops organised on the different steps: short proposal, full proposal, pitch training
- 🇫🇷 On site and/or online

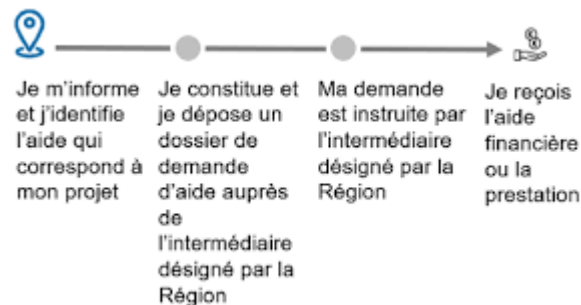


# EIC Accelerator: 8 questions to ask before starting

- I have a disruptive innovation project
- This project will change my company: it will give it exponential growth
- The market potential is international (Europe and beyond)
- We are behind the idea stage (POC, demonstrator, small scale): TRL (5) 6 minimum
- But the project is still too risky to interest private investors
- A very ambitious future growth of turn-over in 5 years: potentially X8, X10, X15 ...
- My company has a team and external supports on which it can count for 3 months of preparation in English
- I really believe in my project, I know EIC is very competitive but to work on this very demanding application will be useful in the future

# Financial support to work with a consultant

- **Ambition Région International : participer à un projet européen**  
Regional financing scheme allowing companies to get financial support to work with a referenced consulting firm on the European project engineering, strategy, partner search, project submission,
- Up to 14 days of support



# Proofreading committees and pitch training

## Proofreading committees

- Proofreading of the application by different experts (*European project managers from Bureau Europe and competitiveness clusters, EIC NCP, consultants, ...*)
- Common and direct feedback during a meeting (on site or online)
- Personalised comments and advices on the application
- Review of the application using the evaluation criteria used by the evaluators of the Commission

## Pitch / interview training

- Like on the day of the interview
- 10 minutes of pitch
- 35 minutes of Q&A in English with experts
- Feedback and personalised advices after the session

# The team at your service



Charlotte Rix Nicolajsen  
**Head of Bureau Europe**  
Health



Emilien Oumehdi  
ICT - Digital



Sara Maiez-Tribut  
Materials – Industry 4.0



Raphaël Teixeira  
Mobility



Maud Schneider  
Green Deal



Perrine Pottevin



Adèle Maillard

**Project managers – Enterprise Europe Network**

**VIE in Brussels**

**Trainee**

# Thank you for your attention !

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